



## Why Join BotsIQ?

### 1. Why should a school system join or partner with BotsIQ?

- a. Nationally recognized trademark/branding for combative and task oriented robots
  - 1. Positive teaching and technical outreach program—attracts and retains eligible workforce
  - 2. Students eager to join—outstanding & fun program that is dynamic—attracts first timers
  - 3. Improves Technical Report Card—current technical training programs are missing the mark; IQ offers the opportunity to improve today's teaching environment by educating and training tomorrow's workforce. The US needs a strong & savvy technical workforce to compete in today's global markets
  - 4. Student school retainment is increased; by all accounts the IQ program provides incentives to stay
  - 5. IQ has a proven record...it works; it achieves IQ proven vision, mission, goals, and objectives
  - 6. IQ provides the opportunity to compete in local, regional, and national competition
  - 7. IQ is the right program to support long term educational and technical growth/expansion needs
  - 8. IQ program has an established core from which to expand and make improvements
- b. The three-pillars: Nationally recognized Teacher Training, Curriculum, and Competition programs
  - 1. National Staff helps and guides start-up program; independent until needed
  - 2. National Staff provides overall national supervision to all the local teams
  - 3. Proprietary curriculum assists in rapid local start-up and continuing education
  - 4. Proprietary teacher training program assist in providing teacher confidence/baseline
  - 5. Proprietary competition structure allows for any community to jump start their program
  - 6. Proprietary arena competition—provides the needed incentive to stay with the program
  - 7. Proprietary competition rules, documentation, safety parameter, 101 Manual, and overall integrated robotics educational program all support the integrated robotics program

### 2. Does BotsIQ keep up with its growth and expand its program capabilities?

- a. Yes, by increasing its Board of Directors responsibilities
- b. Yes, by placing local reps on national committees
- c. Yes, by establishing strong business guidelines
- d. Yes, by establishing better transparency/decentralization in IQ's outreach program
- e. Yes, by in placed start up and support kit—the 101 Manual, Teacher Training and Curriculum
- f. Yes, by providing instructors to new programs; but continuing to help guide established programs
- g. Yes, by allowing local programs to be independent but supported by an overarching national structure (i.e. competition rules, safety, team formation, arena use are all under an IQ standardization process. Do you know where to find it?)

### **3. How does BotsIQ program operate?**

Under a strong business and teaching concept, BotsIQ continues to operate its established and validated program— which is evaluated on a daily basis by its students, teachers, sponsors, and business leaders. The IQ program continues to leverage its ability to attract local school participants, engage community business leaders, and recruit school system representatives by establish and delivering an integrated robotics educational and training program. Also, BotsIQ continues to motivate, but more importantly, retains new or former IQ participants by challenging their individual skill set, innovation, and technical competence on a daily basis. Once these robotic enthusiasts participate in an IQ program for two years, they can immediately join the technical workforce or continue their higher education. It is BotsIQ “romantic branding” of its combative robots and tasked oriented skill set that attracts, engages, supports, and teaches our future technical workforce to compete in the 21<sup>st</sup> Century.